



Real Estate Agent Verification Report

Validity: May 18, 2015 to May 17, 2016



Gupta Realty



| KEY DRIVERS | | |
|-----------------------------|-------------------------------|--|
| Parameter | Assessment¹ | |
| Background and track record | ★★★★★ | <i>The MagicBricks Silver Agent status has been arrived at post factoring a host of quantitative and qualitative factors, some of which are represented in this table. Each aggregate factors as well as sub-factors are assigned varying levels of criticality, which may vary based on scale and geography amongst other factors.</i> |
| Size and scale | ★★★★ | |
| Organisation Structure | ★★★ | |
| Range of activities | ★★★★ | |
| Premises and facilities | ★★★★ | |
| Stakeholder feedback | ★★★★★★ | |

| PRIMARY DETAILS | |
|---------------------------------|---|
| Name of the firm | Gupta Realty |
| Year of establishment | 2007 |
| Legal status | Partnership firm (registered) |
| Legal Registrations | Registrar of firms, New Delhi |
| Key Promoters | Mr. Roushan Gupta and Mr. Rohit Gupta (brother of Mr. Roushan Gupta) |
| Address (Administrative office) | C - 7, Basement, Sai Chowk, Madhu Vihar, Patparganj, New Delhi - 110 092 |
| Contact Details | (Landline): +91 11 4559 5864 (Mobile): +91 96500 55864 |
| Primary Operating Area | Location : New Delhi |
| Coverage | Cities covered: New Delhi and Greater Noida Localities within a city: Multiple |

| BUSINESS PROFILE | |
|---|---|
| Diversified Real Estate Broking Firm | |
| Vintage | 8 Years (Subject Firm) 8 Years (Key promoters) |
| Background | Since 2000, Mr. Roushan Gupta has employment experience with various companies including Just Dial Services Limited, Genpact India Limited and IBM India Limited. Since 2003, Mr. Rohit Gupta has employment experience with V Customer Service India Private Limited and Religare Limited in New Delhi. In 2007, Mr. Roushan Gupta along with Mr. Rohit Gupta established Gupta Realty to render services pertaining to real estate consulting / broking in New Delhi. |
| Organisation Structure | No. of Employees: 4 Reporting Structure: Centralised |

¹ All the parameters are assessed on a scale of seven stars



| | | | |
|-------------------------|--|----------------------|------------------|
| Nature of activities | Diversified / Niche / Limited / Single | | |
| | Type: | Plot / Land ✓ | Built-Premises ✓ |
| | Structure: | Under Construction ✓ | BTS ✓ Ready ✓ |
| | Use: | Residential ✓ | Commercial ✓ |
| | Clientele: | Individuals ✓ | Corporate ✓ |
| | Nature: | Lease ✓ | PG ✓ Outright ✓ |
| Specialisation (if any) | Residential leasing of premises | | |
| Value added services | Legal consulting ✓ Documentation preparation ✓ Property Registration ✓ Tax Payment ✓ Loan Facilitation ✓ | | |
| Majority Customer Type | Salaried ✓ Self-Employed & Business ✓ Firms ✓ | | |

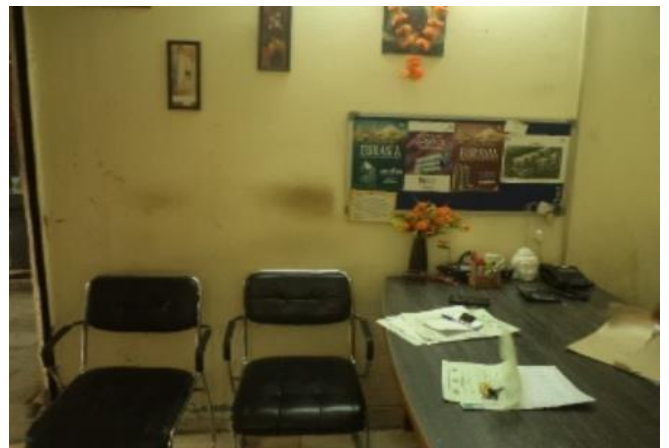
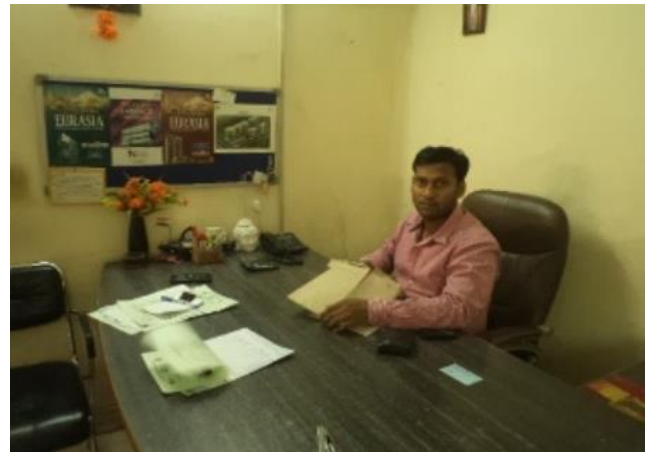
| AFFILIATIONS & TIE-UPS | | |
|------------------------------------|-----------------------|------------------|
| Particulars | Tie-ups | Type |
| Professional Bodies / Associations | None | NA |
| Real Estate Developers | Multiple associations | Local developers |
| Financial Institutions | Single association | NBFC |

| REFERENCE CHECKS | | |
|------------------------------|------------------------|-----------------|
| Nature of stakeholder | Contact Details Shared | Feed-Back Grade |
| Customers (Buyer / Lessee) | Yes | ★ ★ ★ ★ ★ ★ ★ |
| Customers (Seller / Lessor) | Yes | ★ ★ ★ ★ ★ ★ ★ |
| Bank / Financial Institution | Yes | ★ ★ ★ ★ ★ ★ ★ |
| Real Estate Developer | Yes | ★ ★ ★ ★ ★ ★ ★ |



PREMISES & FACILITIES

| | |
|-----------------------------------|----------------|
| Size of premises | 200.00 sq. ft. |
| Ownership status | Owned |
| Vintage of operations in premises | 8 years |
| Quality of infrastructure | ★ ★ ★ ★ |



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